

# Inventors, Innovators and Entrepreneurs,

The Technology Transfer Office is your contact at the Technische Universität Braunschweig. Our areas of expertise are the protection of intellectual property, technology and knowledge transfer as well as starting a business in a technical or non-technical field. All our services are free of charge for students, professors and employees of the TU Braunschweig.

As the central interface between members of the TU Braunschweig and commercial enterprises we ensure that research results become available to society.

Let us know how our team can support your activities.



Technology Transfer team

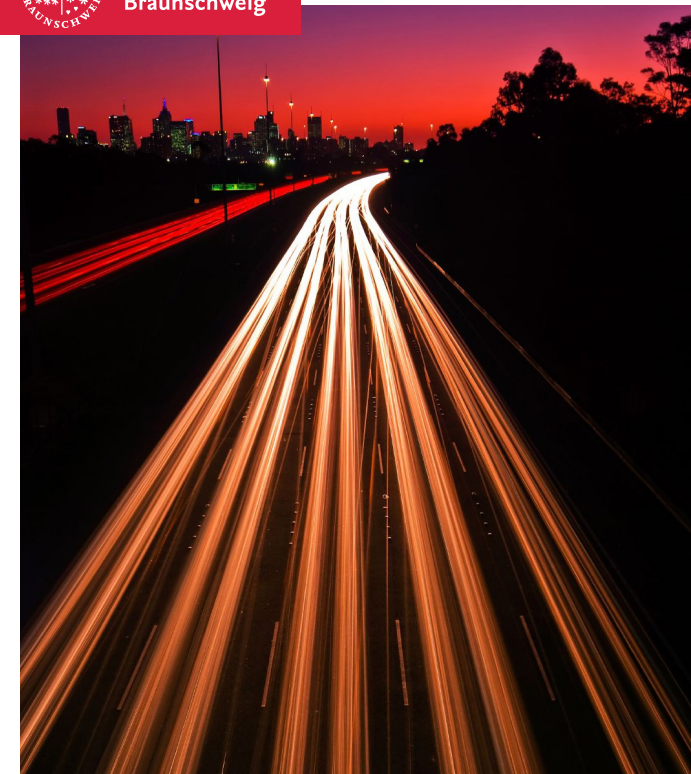
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Entrepreneurship activities in cooperation with the Entrepreneurship Center of the Ostfalia University of Applied Sciences



Photo credits: Frank Bierstedt, Paul Hocksenaer,  
Holger Isermann, Florian Koch  
Status as of 12/2014



## Moving Ideas

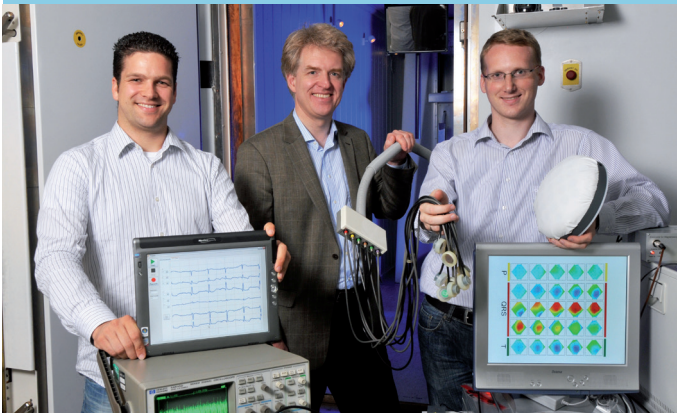
### Capitalize on your Innovations with Technology Transfer

## Living Ideas

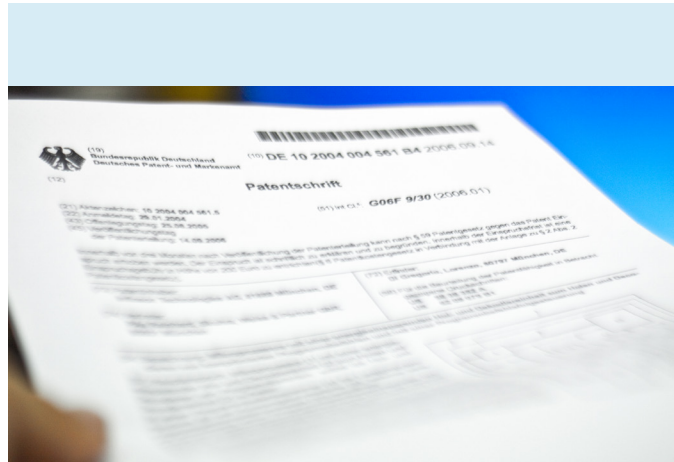


Starting a business can be a challenging process. We accompany you on the course from your idea to a successful market entry. Our start-up coaches guide you through the development of your business. For specific demands external partners provide special expertise regarding strategy, marketing, taxation, law and finances. Our seminars contribute considerably to your entrepreneurship education.

We facilitate the acquisition of private funding or help finding a suitable public funding program. Our incubator also provides well-equipped office workspace. Join our growing network and get in contact with other start-ups, investors and consultants at our networking events.



Henning Böge (left) and Dr. Martin Oehler (right) of the Institut für Elektrische Messtechnik und Grundlagen der Elektrotechnik are an outstanding example for a successful start-up: they developed a capacitive ECG device with Prof. Meinhard Schilling (middle) and founded the spin-off Capical GmbH. The Technology Transfer team accompanied them during this process.



## Protecting Ideas

Your ideas and inventions are worth protecting. In cooperation with selected patent attorneys and a patent utilization agency, the Erfinderzentrum Norddeutschland GmbH (EZN), we provide a wide service spectrum regarding intellectual and industrial property rights.

Our team supports you in establishing a solid foundation for the commercialization of your invention. This ranges from the assessment of your invention, an analysis of potential markets, development of suitable utilization strategies to licensing and sale of patents. We accompany you in all legal and administrative issues during the patenting process. Furthermore the Technology Transfer Office provides the expertise to draft, negotiate and monitor license agreements.

Contact us for general information, questions about intellectual property rights and patent application or a disclosure of an invention.



## Connecting Ideas



In the field knowledge and technology transfer we offer services to researchers of the TU Braunschweig and external partners. Our goal is to establish mutually beneficial partnerships between university institutes and private or public enterprises.

Companies that wish to use the university's innovative potential can find an institute with the fitting research area through us. We can also inform you about special public funding that is available for research cooperations with the university.

Researchers that seek to turn their research into a practical application take advantage of our broad network in order to find participating companies for their projects. We provide support for external representation, e.g. trade fair exhibitions.

