

1ST ANNOUNCEMENT

THE 3rd CIRP CONFERENCE ON INDUSTRIAL PRODUCT SERVICE SYSTEMS (IPS² 2011)

MAY, 5th (THURSDAY) TO 6th (FRIDAY)

TECHNISCHE UNIVERSITÄT BRAUNSCHWEIG, GERMANY



OVERVIEW

Since 2009 the CIRP International Conference on Industrial Product Service Systems has become one of the most famous international forums to exchange recent developments, research findings and visions in the field of service systems design & management. In 2011 the 3rd episode of this conference will be held at the Technische Universität Braunschweig, Germany, back to back with the International Conference on Life Cycle Engineering (LCE 2011, May, 2nd to 4th).

TOPICS

- Business model for PSS
- Economic aspects of PSS
- ICT for PSS
- Industrial marketing for PSS
- Innovation for PSS
- Legal aspects of PSS
- Life cycle management for PSS
- Networking for PSS
- Organisational issues for PSS
- PSS design
- PSS education and training
- PSS in the B2B industry
- PSS in the B2C industry
- PSS knowledge representation
- PSS management
- PSS manufacturing
- Quality management for PSS
- Service infusion
- Strategy for PSS
- Sustainability through PSS
- Service engineering

Date: May, 5th (Thu.) – 6th (Fri.) 2011
Venue: Braunschweig, Germany
Hosted by: Technische Universität Braunschweig,
Institute of Machine Tools and Production
Technology (IWF)



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VENUE

The greater area Braunschweig represents the heart of research in Europe with the highest relation of research personnel to the total number of employees. The TU Braunschweig contributes to these research activities in the metropolregion Hannover-Braunschweig-Göttingen-Wolfsburg. Braunschweig itself fostered this innovative climate by representing the "German City of Science" in 2007.

CHAIRMEN AND ORGANIZERS

Prof. J. Hesselbach

PD Dr. C. Herrmann

INTERNATIONAL SCIENTIFIC COMMITTEE

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|----------------------------|--------------------------------|
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