The TOTAL E-Quality Award is a label for implementing Gender Equality at universities and research institutions: the TU Braunschweig is participating successfully since 2019 in the programme. The focus is on the implementation of Gender Equality at executive level and on an integrative Gender Equality concept for the whole university. Three targets have been identified:

- To eliminate under-representation of women the university developed tools to encourage schoolgirls studying STEM-disciplines and to advance the career of female students and scientists.

- A family-friendly university: Here the Family office of TU Braunschweig is of key importance: The consolidated office gives information about and is supporting employees and students in balancing family and studying resp. employment responsibilities, suitable childcare and holiday care for children.

- A sustainable integration of gender research into scientific, teaching and administrative activities is ensured: The Braunschweig center of gender studies focusses on Gender and Technoscience and Gender and School. The Maria Goeppert-Mayer (MGM) professorship for gender, technology and mobility was established at the Department of Mechanical engineering.

On Oktober 23, 2015, the TU Braunschweig received for the third time the “Total-E-Qaulity Award” from the TOTAL E-QUALITY Deutschland e. V. for implementing equal opportunity measures.