

What is a video essay?

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VIDEOGRAPHIC CRITICISM

Performative knowledge production
and aesthetic practice



7+8 November 2019

"Video essay" or "videographic criticism" is generally understood as a form of film analysis which does not use written text but formulates a position with images from the material to be analysed. This has developed into various forms where digital media have established a remix and mashup machine that has generated a rich range of recombinant appropriations – compiled videos, samplings, remixes, reboots, mashups, short clips, and other material involving text, sound, and image. These appropriation practices raise a variety of questions which will be addressed in this conference: from changes in reception and distribution, aspects of researching, teaching and learning, to copyright and referencing.

Thursday 7/11/2019

Filmstudio
HBK Braunschweig
Johannes-Selenka-Platz 1

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|-------|--------------------------------------------------------------------------------------------------|
| 17.15 | Registration |
| 17.45 | Heike Klippel, Braunschweig
Eckart Voigts, Braunschweig
Welcome |
| 18.00 | Matthias Müller, Köln
"In retrospect: Films by Christoph Girardet and Matthias Müller" |

Among films by many others some of the found footage works by Christoph Girardet and Matthias Müller have been named predecessors or early examples of today's video essay. Paying special attention to issues such as referentiality and context, Matthias Müller will introduce a selection of those films and set them apart from more recent works by Girardet and him. Films screened: Phoenix Tapes #4 / #5 (1999), Locomotive (2008), Screen (2018)

Friday 8/11/2019

Senatssaal
TU Braunschweig
Pockelsstraße 4c

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|-------|---------------------------------------------------------------------------------------------------------------------------|
| 09.30 | Christian M. Keathley, Middlebury
"Expanding the Boundaries of Videographic Criticism" |
| 10.15 | Kevin B. Lee, Stuttgart
"Exploring Farocki: Three Videographic Approaches" |
| 11.00 | Coffee Break |
| 11.30 | Jessica McGoff, Glasgow
"Embodied Criticism" |
| 12.15 | Florian Krautkrämer, Luzern
"Visual Prototyping – The Video Essay as Sketch and Blueprint" |
| 13.00 | Lunch Break |
| 14.00 | Kathrin Rothmund, Bayreuth
Gunter Süss, Mittweida
Roundtable "Teaching Videography at Universities" |
| 15.00 | Coffee Break |
| 15.30 | Kathleen Loock, Berlin
"Academic Writing, Audiovisual Rhetoric, and the Scholarly Potential of the Video Essay" |
| 16.15 | Miklós Kiss, Groningen
"On Desktop Documentary: from Artefact to Artist Emotions" |
| 17.00 | Round-up |

