

Prof. Simone Kauffeld, PhD

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Professor Dr. Simone Kauffeld has been heading the Chair of Work, Organizational, and Social Psychology at the Technical University of Braunschweig since 2007. Following her studies in psychology (and business administration) at the University of Koblenz-Landau and the Philipps University of Marburg, she completed her doctorate and habilitation at the Institute of Work Science at the University of Kassel. Before that, she worked as an organizational developer in a large corporation for one and a half years. She has also had international experience as a visiting researcher at the City University of New York and as a professor in Northwestern Switzerland.

In her research, Prof. Dr. Simone Kauffeld focuses on topics such as competence development and management (training and transfer), teamwork and leadership, career development/coaching, and changes in organizations and work, with digitalization being a cross-cutting theme. In this context, Prof. Dr. Simone Kauffeld develops scientifically grounded instruments and intervention concepts in projects supported by the Federal Ministry of Education and Research (BMBF) and the German Research Foundation (DFG), which also provide practical benefits. Since 2022, Simone Kauffeld has been a member of the advisory board for the "Research on Knowledge Transfer" funding line of the BMBF.

She publishes her research in international and national journals, such as the "Journal of Vocational Behavior", "Journal of Applied Psychology," and "European Journal of Work and Organizational Psychology." As an editor, she has reestablished the journals "PersonalQUARTERLY" and "Gruppe. Interaktion. Organisation." Since 2023, Simone Kauffeld has assumed the role of managing editor of the "Psychologische Rundschau" journal. She also publishes various books and book series on work and organizational psychology, among others, with Springer and Kohlhammer publishers. She teaches in both undergraduate and postgraduate programs, both within her discipline and in interdisciplinary settings.

To actively facilitate knowledge transfer, Professor Dr. Kauffeld delivers numerous practical lectures. In 2008, she co-founded "KAUFFELD & LORENZO" (formerly 4 A-SIDE GmbH) together with German Lorenzo and the Transfergesellschaft of the TU Braunschweig. This entity effectively combines psychological expertise with IT competence at its locations in Braunschweig and Jerez, Spain, to benefit companies (website: <https://kauffeld-lorenzo.de>).

From 2012 to 2018, Prof. Dr. Simone Kauffeld served as a member of the Executive Board of the TU Braunschweig, where she was responsible for matters related to teaching, studies, further education, and diversity. In this role, she established areas such as "Innovative Teaching" and "Media Education" and implemented outstanding programs for prospective students and international students, recognized and supported by organizations like the German Academic Exchange Service (DAAD) and the Stifterverband. Since 2023, she has

been a member of the University Council of the TU Braunschweig, providing support to the Executive Board and Council on various matters.

From 2019 to 2022, Simone Kauffeld was a member of the "Work and Qualification" Innovation Roundtable in the Strategy Dialogue of the Automotive Industry in Lower Saxony. This roundtable aimed to secure the innovation potential of Lower Saxony companies in the face of changing mobility and associated challenges and transformation processes. Additionally, since 2020, Simone Kauffeld has been a member of the Transformation Advisory Board for Lower Saxony.

In the years 2019, 2021, and 2023, Simone Kauffeld was honored by the Personnel Magazine as one of the 40 leading figures in the field of Human Resources in the category of "Researchers."