

Prof. Simone Kauffeld, PhD

Technische Universität Braunschweig

Institute for Industrial/Organizational and
Social Psychology

E-Mail: s.kauffeld@tu-braunschweig.de



Simone Kauffeld is head of the Institute for Industrial/Organizational and Social Psychology at the Technical University Braunschweig since 2007. After studying psychology and business administration at the University of Koblenz-Landau and the Philipps-University Marburg and working as an organizational developer in a large company in the automotive industry for one and a half years, she acquired her PhD and habilitation at the Institute of Industrial Science at the University of Kassel. On an international level she worked as a guest researcher at the City University of New York and as a professor in North-western Switzerland.

In her research, Simone Kauffeld focuses on the topics of competence development and management (training and transfer); team and leadership; career/coaching; and organization and work design. The current issues and demands of digital transformation and digitalization cross her work as well. For this purpose, Simone Kauffeld develops evidence-based tools and intervention concepts, which are used in practice and applied in numerous companies. Several projects are/ have been supported by the Federal Ministry for Education and Research (BMBF) or the German Research Foundation (DFG).

Her research has been published in peer-reviewed international and national journals (e.g., Journal of Vocational Behavior, Journal of Applied Psychology, European Journal of Work and Organizational Psychology). She is recognized as the publisher of the journals "PersonalQUARTERLY" and "Gruppe. Interaktion. Organisation" [Group. Interaction. Organization]. She also has published several books and book series in the field of industrial and organizational psychology.

In her many years of teaching and lecturing experience, Simone Kauffeld has taught undergraduate and graduate courses, and across disciplines. Additionally, she holds numerous lectures outside of the academic context. In 2008, she founded in cooperation with German Lorenzo and the transfer company of the Technical University Braunschweig, Prof. Dr. KAUFFELD & LORENZO (former 4 A-SIDE GmbH). The consultancy operates from Braunschweig and Jerez (Spain) and combines psychological and IT expertise to provide companies with profitable solutions (<https://kauffeld-lorenzo.de>).

As a member of the TU Braunschweig's Executive Board, Simone Kauffeld had been responsible for all requests in the field of teaching and diversity from 2012 to 2018. In this position she established sectors like "Innovative Teaching", "Media Education" and programs for prospective and international students, including those honored by the German Academic Exchange Service (DAAD) and a subsidiary of the Donors' Association for German Science (Stifterverbandstochter Bildung & Begabung).

In 2019, Simone Kauffeld was honored with the title of "one of the forty leading HR-minds in Germany" in the category "scientists".