



Seminar – Challenges of digitalizing the work environment

Why this topic?

The digitalization changes a lot about working in the 21st. century. Not only producing goods has become more automated, also working in offices has changed in cases of automation and digitalization. These changes involve new challenges for leaders and employees. For Example, communications are transferred into a digital room und employees communicate more and more with digital channels like e-mail or chat. This brings a lot of advantages like effective time-management und efficient production. Yet, every advantage might bring at least some challenges. What challenges can appear in the modern digitalized work environment is the topic of this seminar.

Why this Seminar?

This seminar aims to introduce students to the basics of literature-based research, especially the methodology to be used. Often, a lack of methodological knowledge becomes apparent when planning a later Master's thesis. Therefore, the necessary skills should be learned and applied within a manageable framework. For this purpose, small research questions are scientifically worked on during the seminar.

Work scope and process

Form a group of 4 people and familiarise yourself with the existing literature on your topic. Present your findings within the framework of the seminar design (20 min. presentation + 10 min. discussion). The presentation takes place first and the seminar paper (20 pages) is handed in at the end of the semester. This gives you the chance to incorporate the impulses of the presentations into your seminar paper and to develop a solid basis for a successful seminar paper. At the end, write a seminar paper (20 pages) in which you discuss your findings. In doing so, go into the literature and theoretical foundations on which your research question is based, describe the methodological background of your research and present your findings. Conclude the report with a critical discussion in which you also identify possibilities for further research.



Appointments

Date	Theme
25.04.2023	Kick-off
02.05.2023	Theoretical deepening
	Independent study
04.07.2023	Presentation Groups
	Independent study
01.08.2023	Submission of seminar paper

The dates are Tuesday from 1 p.m. to 3 p.m. in the seminar room of the institute. Attendance is compulsory at all dates. The seminar paper can be written in English or German.

Supervising assistant:

Annabel Jünke

annabel.juenke@tu-braunschweig.de

0531 – 391 2586

Time for appointments: Tuesdays, 10-11h