



Technische
Universität
Braunschweig



Institut für
Marketing
Prof. Dr. Wolfgang Fritz



Industrial Marketing (engl.)

Beurteilung der Lehrveranstaltungen durch die Studierenden

Prof. Dr. Irina Trushnikova

WS 2019/2020



Profillinie

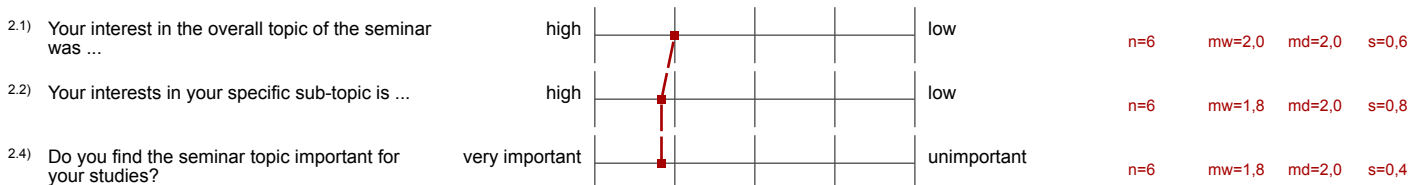
Teilbereich: Carl-Friedrich-Gauß-Fakultät - Wirtschaftswissenschaften

Name der/des Lehrenden: Prof. Dr. Irina Trushnikova

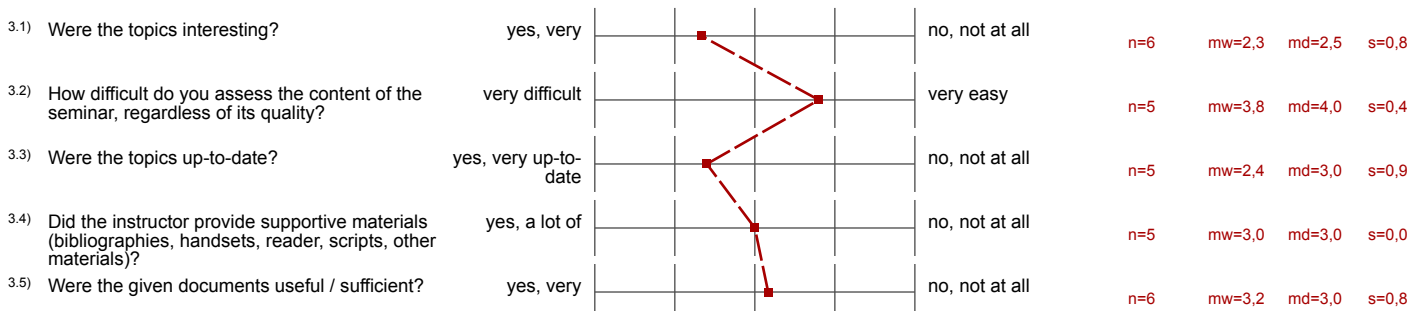
Titel der Lehrveranstaltung: Industrial Marketing
(Name der Umfrage)

Verwendete Werte in der Profillinie: Mittelwert

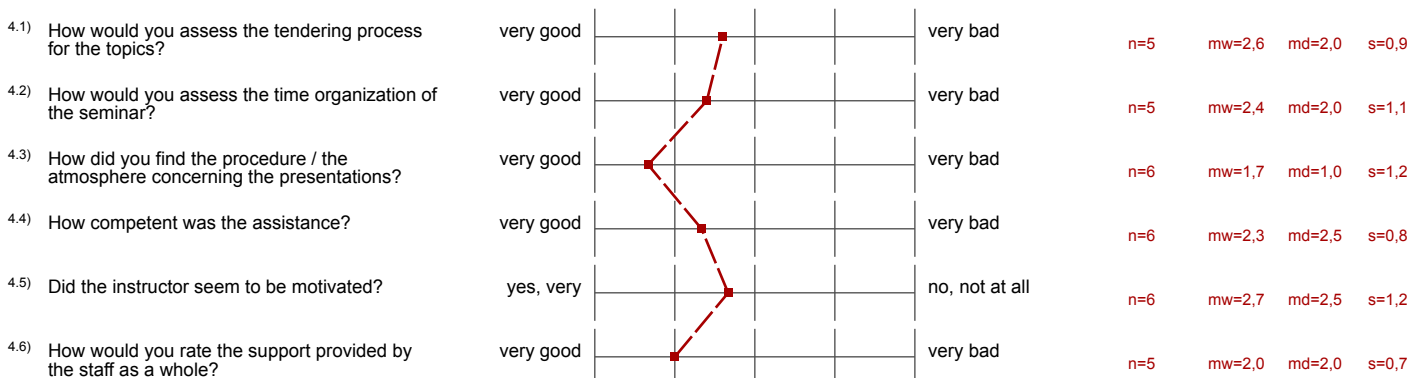
2. Personal issues



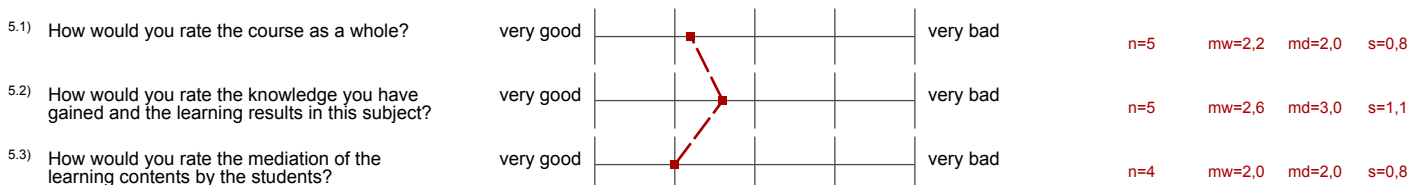
3. Content/Task processing

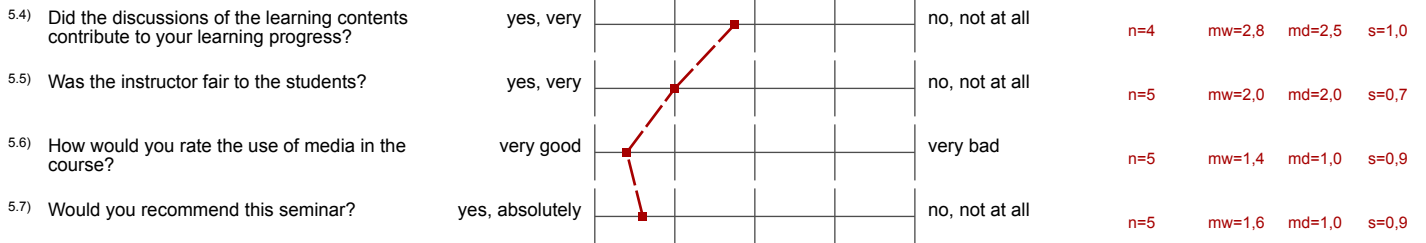


4. Organization/Support



5. Overall assessment





WS 2018/2019



Profillinie

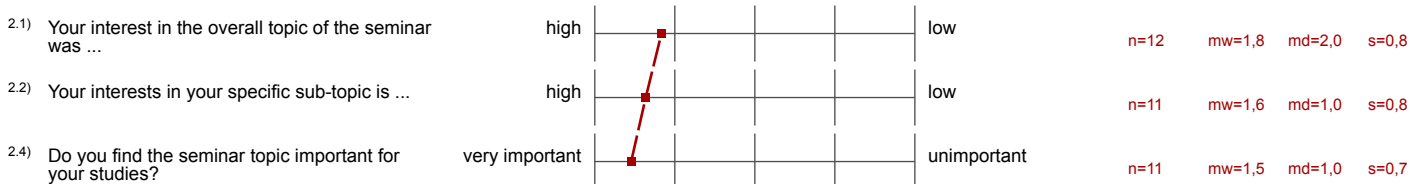
Teilbereich: Carl-Friedrich-Gauß-Fakultät - Wirtschaftswissenschaften

Name der/des Lehrenden: Prof. Dr. Irina Trushnikova

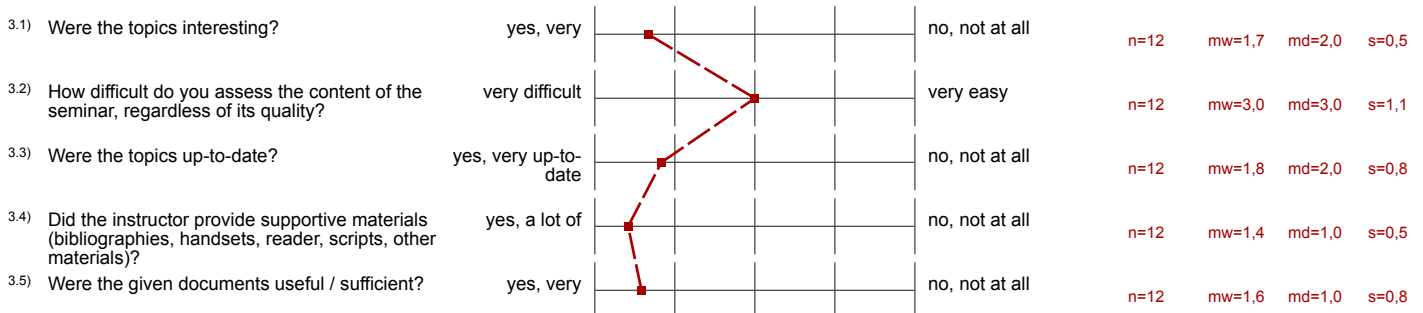
Titel der Lehrveranstaltung: Industrial Marketing
(Name der Umfrage)

Verwendete Werte in der Profillinie: Mittelwert

2. Personal issues



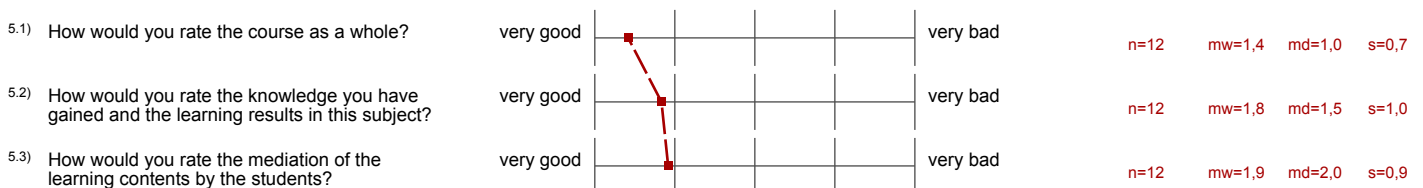
3. Content/Task processing

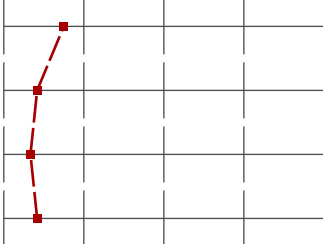
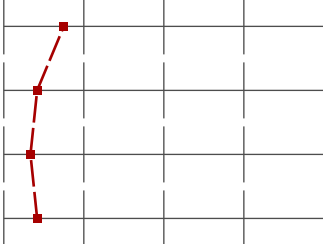
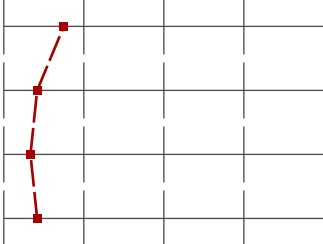
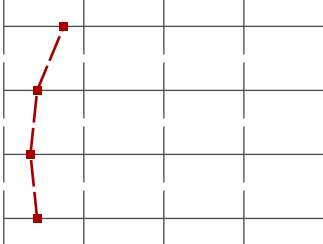


4. Organization/Support



5. Overall assessment

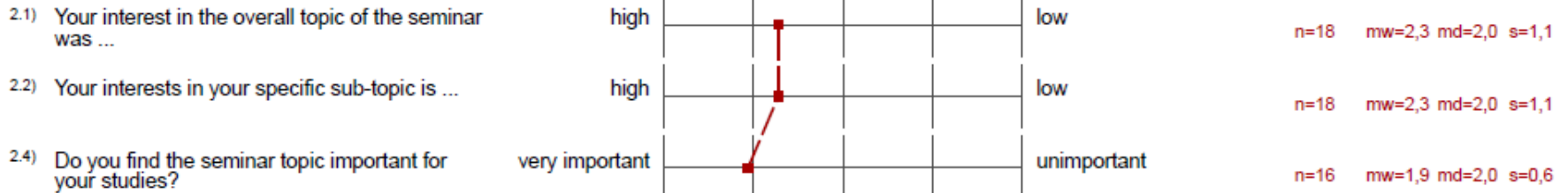


5.4) Did the discussions of the learning contents contribute to your learning progress?	yes, very		no, not at all	n=12	mw=1,8	md=1,5	s=1,0
5.5) Was the instructor fair to the students?	yes, very		no, not at all	n=12	mw=1,4	md=1,0	s=0,7
5.6) How would you rate the use of media in the course?	very good		very bad	n=12	mw=1,3	md=1,0	s=0,5
5.7) Would you recommend this seminar?	yes, absolutely		no, not at all	n=12	mw=1,4	md=1,0	s=0,7

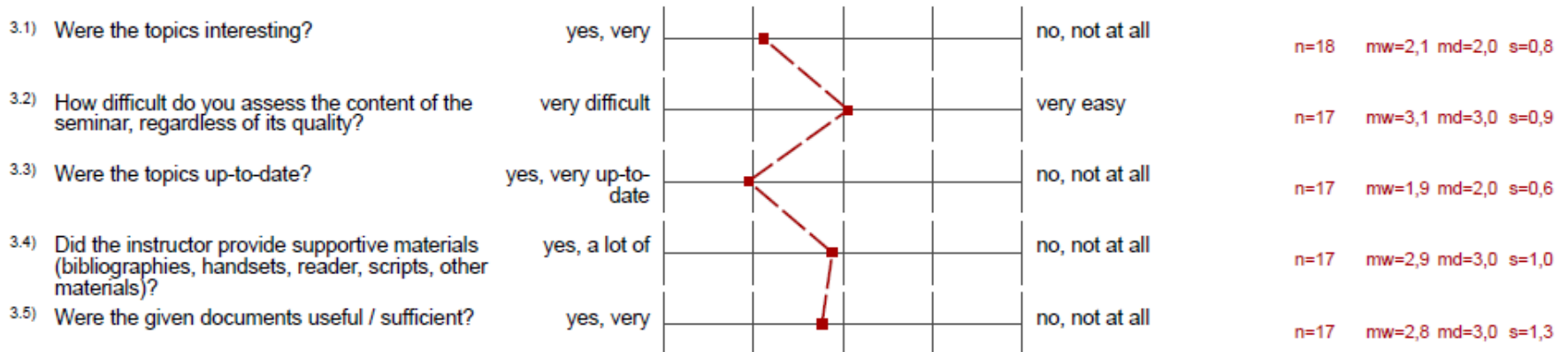
WS 2015/2016



2. Personal issues



3. Content/Task processing



4. Organization/Support



5. Overall assessment

