

NEUXKÖLLN REVERSE MODELING BERLIN



REOPENING

05.05 –
28.05.2020



An exhibition of the INSTITUTE OF MEDIA AND DESIGN
at the TU Braunschweig – Department of Architecture
at CLB Berlin – Aufbau Haus at Moritzplatz

Reopening: May 05 – May 28 2020
Tuesday – Sunday
1.00pm – 7.00pm
closed on Mondays

Opening: Friday, March 06 2020, 7.00pm

NEUXKÖLLN CITY TOUR M1:100

Saskia Hebert (subsolar)
Anika Neubauer (ON/OFF)
Nicolai Schlapps

PICS OF THE EVENT

Virtual Exhibition: 360° PANORAMA TOUR

Instagram www.instagram.com/neuxkoelln

Homepage www.neuxkoelln.de



The exhibition NEUKÖLLN – REVERSE MODELING BERLIN pursues the thesis that the morphology of a city is inseparably intertwined with socio-political processes of transformation. In this way, the fabric of the city is the result of a chain of adventures, triumphs and conflicts. Berlin's district of Neukölln is currently seen to be one of the most dynamic spaces of gentrification in Berlin. From its juxtaposition of heterogeneous lifestyles and cultures emerges an urban space that is fraught with tension, but by the same token vital and energetic. As laboratory and lived experiment, Neukölln radiates a contemporaneity and effortless modernity, that may soon become a role model for a Berlin in which normalized immigration becomes a natural component of a new cosmopolitan identity.

In order to dissect and investigate the heterogeneous district of Neukölln, its built form, its actors, its networks and its narrative trajectories, the function of media and the tools of architectural planning practice have been inverted: Reverse Modeling. The reversal of existing urban scenarios in architectural drawings, graphics and models may be seen as a reversal of traditional architectural communication, in which plans and models serve to anticipate the form of future buildings and spaces. Reverse Modeling applies processes of design to models of existing urban spatial scenarios and socio-cultural phenomena, in order to reveal the complex interdependence of constantly shifting urban situations and correlate them in an associative dialogical way.

Subjected to a distinct and subjective interpretation, artefacts and models develop an obstinacy that is ambiguously legible and thereby become 'hybrid objects'. They evoke unexpected associations, which arise from their particular mediality and materiality. In this way, they act as the bearer of a cognitive process and not as the representation of its outcome. As such, it is not only a question of the process of producing knowledge but also the practice of deliberation and decision making. Central to such an approach is the modeling of cooperation and collaboration processes, the ultimate goal of which is, on the one hand, to design in a manner that is more

social and therefore more communally focused and, on the other hand, to play an active role in shaping the social, political and public realms.

An interactive city model opens the discussion on Reverse Modeling with the example of Neukölln's pivotal location – Hermannplatz – and its tumultuous thoroughfare – Karl-Marx-Straße. This method of modeling potential urban spaces prompts a conceptual perspective shift – away from objects as fixed and permanent entities and towards a living environment as a forcefield and circular loop of interaction, resources and energy.

The exhibition NEUXKÖLLN – REVERSE MODELING BERLIN displays student work from the experimental program of the Institute of Media and Design at the Department of Architecture at the Technische Universität Braunschweig.

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