

Department of Business Science: courses offered in English in winter semester 2020/21

Title	Institute	Lecturer	Module ID	Lecture ID	Academic Level	Credits	Department
Supply Chain Management	Automotive Management and Industrial Production	Prof. Dr. Thomas S. Spengler	WW-AIP-060	2220060	Master	2,5	Business Science
Automotive Production	Automotive Management and Industrial Production	Prof. Dr. Thomas S. Spengler	WW-AIP-030	2220030	Master	2,5	Business Science
Methods of Data Science for Business	Management Control and Business Accounting	Prof. Dr. Heinz Ahn	WW-ACuU-063	2214063	Master	3	Business Science
Methods of Data Science for Business	Management Control and Business Accounting	Prof. Dr. Heinz Ahn	WW-ACuU-072	2214072	Master		Business Science
International Marketing	Marketing	Prof. Dr. Dr. hc. Wolfgang Fritz	WW-MK-027	2221027	Master	3	Business Science
Seminar Industrial Marketing	Marketing	Assoc. Prof. Dr. Irina Trushnikova UNECON St. Petersburg, i.A. Prof. Dr. Wolfgang Fritz	WW-MK-023	2221023	Master	3	Business Science
Seminar Intercultural Communication	Marketing	Dr. Stefanie Sohn	WW-MK-013	2221013	Bachelor	4	Business Science
Seminar Finance: Economic impact of sports events	Finance	Prof. Dr. Marc Gürtler	WW-FIWI-053	2215053	Master	4	Business Science
Seminar Finance: Sports betting markets	Finance	Prof. Dr. Marc Gürtler	WW-FIWI-052	2215052	Master	4	Business Science
Research Seminar: Current Approaches in Organizational Studies and International Management	Corporate Management	Prof. Dr. Dietrich von der Oelsnitz	WW-UF-001	2217001	Master	4	Business Science
Seminar Determinants of Long-run-Economic Development	Economics	Prof. Dr. Markus Ludwig	WW-VWL-041	2212041	Master	4	Business Science
Services Design	Automotive Management and Industrial Production	Prof. Dr. David Woisetschlager	WW-AIP-041	2220041	Master	2,5	Business Science
Research Seminar in Services Management 2	Automotive Management and Industrial Production	Prof. Dr. David Woisetschlager	WW-AIP-046	2220046	Master	3 or 4	Business Science