

PhD Impact Canvas

Project title : _____

1. Goals & Obstacles

Which current issues, problems, or needs of society or the economy can your project address?

What is the goal of your project? (Feel free to think big!)

Where do you see potential obstacles?

2. Collaboration & Resources

What are the target groups?

Who are potential project partners?

Which resources do you have available? (know-how, theory, network...)

3. Output

Which reach/visibility are you aiming for, and how will you implement it?

What added value does your project offer the target group?

How do you envision the project outcome? (Specifically: What happens? How often? ...)

4. Impact

Which new mindsets, knowledge, or technologies will the target group acquire?

How will the target group change their behavior?

How will these behavioral changes impact the target group's living conditions or environmental context?

Which positive societal changes could arise?

5. Personal impact

Which personal competencies would you like to acquire or further develop through the project?