



Call for Impact Projects - Empowering Young Researchers to Knowledge Exchange

Thinking outside the box sounds familiar to you? Have you ever thought about what difference would your research make in society? Do you agree that science is relevant to people outside the campus? The transformation researcher Maja Göpel thinks that science is an organized form of finding answers to social questions. We think so too. To find the answers to these questions, one has to hear what questions are being raised by society. This is why public engagement matters: to create opportunities for people and communities to discuss and participate in research.

Young researchers need spaces to explore and investigate how to engage with communities. This is the focus of this call: empowering young researchers to interact with societal groups in multidirectional and innovative ways. In doing so, one's research can be enriched by new ideas and perspectives. Shifts towards a more cooperative and transdisciplinary mindset accelerate science's social impact.

The funding for individual impact projects, provided by TU's Knowledge Transfer Office, addresses students of the said research focus area. Students are invited to submit their applications for research-based impact projects that address and include non-university communities.

Criteria:

- ✚ Ongoing doctoral project in a research unit associated with the Research Program "City of the Future"
- ✚ Relation of the project to the doctoral project / research-related occasion
- ✚ Reference of the project to at least two Sustainable Development Goals (17 SDG's)
- ✚ Cooperation with or involvement of at least one non-university target group (e.g. associations, schools, etc.) or a non-university community

Funding:

- ✚ Funding is provided for up to three impact projects (material resources; also financing of student assistant hours, if applicable)
- ✚ Support for networking and cooperation management with non-university target groups and communities
- ✚ Visibility of individual impact projects in newsletters, social media channels and websites, e.g. <https://www.tu-braunschweig.de/transfer-und-kooperationshaus/wissenstransfer>
- ✚ Possibility of using the podcast studio (incl. instruction) and/or the digital engagement platform of the Knowledge Transfer team
- ✚ Awarding of an impact certificate of completion for the respective project leader
- ✚ Consulting and coaching of the projects by a project coach from the knowledge transfer team

Please use the following form to apply (description, expected impact and cost estimate) until **31st March 2023**. If you have any questions, please contact knowledge transfer coordinator Dr. Mara Ruth Wesemüller (m.wesemueller@tu-braunschweig.de).

To support applicants to deepen and discuss their ideas, we offer two optional workshops to develop drafts for PHD-based impact projects.

02.03.2023, 1-3 p.m. at the Sandkasten-Zentrale in the TU Altgebäude/main building

16.03.2023, 1-3 p.m. at the Sandkasten-Zentrale in the TU Altgebäude/main building

For planning reasons, please register in advance with Dr Mara Ruth Wesemüller (m.wesemueller@tu-braunschweig.de).