

Visualize your research. Forms, Figures and graphical abstracts

During the workshop, you will learn how to effectively communicate your own scientific ideas and results by applying best visual communication practices to your research communication. You will understand the principles and useful design approaches used by experts. You will get actionable advice and feedback on your own pre-submitted materials.

Day One Topics

- Communicating with scientific vs. non-scientific audiences
- Visual perception and what humans find intuitive
- Visual organization: how to structure to simplify comprehension
- Eye-flow: effortlessly guide the audience through your design
- Colors: how to amplify, not 'fancify'
- Feedback and discussion on your pre-submitted figures
- Graphical abstract drawing exercise & group work

Day Two Topics

- Slides that amplify your messages when presenting
- Feedback and discussion on your pre-submitted slides

- Posters: strategy and process for creating posters that attract and explain
- Feedback and discussion on your posters

Methods

- Interactive online-workshop: fundamentals, real examples and practical advice
- Commenting on pre-submitted figures and slides
- Q&A discussion

Please note:

This workshop cannot be credited as qualification measures at the Department of Mechanical Engineering. However, you are welcome to participate.

Trainer: Jernej Zupnac, PhD

This course will be held in English and online.

WHEN

15.03.2021 09:00 - 16:30
16.03.2021 09:00 - 13:00

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