Graduate Academy Grad^{TUBS} 2/2021

Hybrid Project Management

Most of the companies declaring to manage projects by agile methods rather execute a mixture of both classical and agile methods. There are many reasons for that: projects are not exclusively complex, but consist of predictable elements. Furthermore, the organisation is not really flexible and agile. Research into that field shows, that there is a linear function between agile methods application and success. At first glance, it seems to be much easier to manage projects by simply blending the most familiar methods. At second, it is obvious that more risks occur and that it is very challenging to switch from one concept to the other. Hybridity is not an easy thing to do.

Participants learn the basics about hybrid project management and identify a big variety of methods. They will apply their knowledge on realistic case studies and learn to handle the hybrid management toolbox as well as agile methods apart from Scrum. They train for a broader skill set by approaching a very modern and expanding field of management competence.

Content

- Hybrid project management basics
- Process models and their modification
- Sequential, parallel and integrated models

- Role models
- Software support
- Team management and requirements for working in a hybrid team
- Organisational change in a hybrid context
- Hybrid Leadership

Methods

Trainer input, case studies, transfer projects, team work, single work

Prerequisite

Participants should have proven knowledge in classical and/or agile project management.

Depending on the pandemic situation, the workshop will take place online or in person.

This course will be held in English.

WHEN

