

Presentation Skills for Scientists

Being able to stand in front of a group and effectively present your ideas is one of the most powerful and valuable skills in the workplace, whether you work in business, industry or academia. Yet many scientists are plagued by stage fright, boring slides and an even more boring presentation style. Presenting virtually brings additional challenges such as keeping the attention of an online audience that is tempted to browse the internet, or take care of other tasks during your presentation. This is made even more difficult when you are not able to see your audience.

Whether presenting in person or virtually, presenters need to be prepared to respond to difficult audience questions, handle disruptive audience members, and manage technical issues. This interactive workshop will prepare you to give powerful and effective presentations, both in person and online. You will learn and practice techniques for keeping your audience interested and engaged as well as methods for handling the variety of challenges that can occur during a presentation. Finally, you will have the chance to practice presenting and receive personalized feedback and coaching.

Content

- Key elements when preparing an effective presentation
- Developing and using visual aids for in person and virtual presentations
- Capturing your audience's attention with a powerful introduction and keeping your audience's attention
- Using storytelling, rhetorical devices, interactivity and creativity in scientific presentations
- Handling difficult questions, technical problems and other challenges

Methods

Individual work, partner and small group exercises, group discussion, role plays as well as interactive presentation

Notice

A pre-seminar task as well as homework assignments between sessions will be required. The total duration of the workshop will be 16 hours (12 hours of online teaching plus tasks/homework)

