

Pitch yourself in 120 seconds - effective self-marketing in a nutshell

Are you preparing for your next podium discussion, a networking event or a job interview where you would like to pitch yourself, your services or a product? Do you want to make a good first (and second) impression and market yourself in any online- or offline event? Do you sometimes hesitate or start with an „um“, when being asked to tell somethings about yourself“? Are you worried that your self introduction could send your audience to sleep rather than ensuring that they positively remember you for a long time?

If you can answer any of the questions above with a „yes“, this workshop is for you!

“Content is King, Brevity Is His Sister”

In this two-part workshop we will concentrate on how to pitch in a maximum of 120 seconds. We will focus on content and the form of presenting verbally and non-verbally. In just three uncomplicated steps you will learn how to respond to "tell me about yourself", pitch your service or your product and plan your remaining presentation effectively. Simultaneously, you will be improving your confidence, spontaneous and public speaking!

In the first part of the workshop you will learn how to create attractive content for your 120-seconds-presentation and which aspects should be considered. The second part of the workshop

will give you time to practice the pitch together with your fellow participants.

Trainer: Viktorija Rakucha

This course will be held in English and online.

WHEN

08.11.2021 15:00 - 19:00

15.11.2021 15:00 - 19:00

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