Graduiertenakademie Grad^{TUBS} 2/2021

Networking in Business and Science

Being able to establish and maintain contacts within your professional or research community is a critical skill, whether you work in business, industry or academia. In this interactive workshop you will learn how to introduce yourself professionally, network successfully at meetings and conferences, and stay connected with key contacts.

Content

- Introducing yourself at international events
- Establishing and maintaining contacts with colleagues and decision-makers
- How to talk about your work to different kinds of people
- What to do before, during and after a meeting or conference to make the most of it
- Making a good first impression

Methods

Individual work, partner and small group exercises, group discussion, interactive presentation.

Depending on the pandemic situation, the workshop will take place online or in person. The workshop will be held in English.

A pre-seminar task as well as homework assignments between sessions will be required.

The total duration of the workshop will be 10 hours (8 Hours of online teaching plus tasks/homework).