Presenting Virtually

One result of the global COVID-19 pandemic has been that many conferences, trainings and meetings of all kinds have been held online. Some experts believe that many meetings and events will continue to be held online, even after restrictions due to the pandemic are reduced or eliminated.

The ability to effectively present your ideas to others has always been one of the most powerful and valuable skills in the workplace, whether you work in business, industry or academia. Since conferences and meetings will likely continue to be held online into the future, being able to effectively present online is an important skill to develop.

In addition to the challenges faced when presenting in person, presenting virtually brings with it additional challenges, such as keeping the attention of an online audience that is tempted to check email, browse the internet, or take care of other tasks during your presentation. Some audience members may also have additional distractions caused by working in a home office.

This interactive workshop will prepare you to give powerful virtual presentations. You will have the chance to practice presenting and receive personalized feedback and coaching.

Topics
- Differences between presenting in person and online
- Developing visual aids for virtual presentations
- Capturing your audience’s attention with a powerful introduction
- Keeping your audience’s attention
- Role of storytelling, interactivity and creativity in scientific presentations
- Handling disturbances and technical challenges

Important
A pre-seminar task as well as homework assignments between sessions will be required.

Methods
Individual work, partner and small group exercises, practice presenting with feedback, group discussion, examples, PowerPoint presentation.

Trainer: Linda Block
This course will be held in English and online.