

# Increase your employability with a PhD

Completing a PhD takes a lot of stamina. PhD students are known for their strong research and problem-solving abilities, their drive and many other important skills which are highly valued by future employers.

To boost your chances on the job market as a PhD, you should focus on your personal sales pitch ahead of applying for a job. Employers typically look for a variety of skills and the aim is to stand out of the crowd. It is essential for you in the role as a candidate to communicate effectively and to market your skills convincingly.

In this workshop, we focus on the challenge of bridging the communication gap between applicants and potential employers. We will start by changing your perspective to that of a recruiter and what they are looking for. You will then learn to develop your very own communications strategy. It will highlight those skills which you have acquired during your university career. This will enable you to create your own sales proposition to support you in quickly starting your career.

### Topics

- What recruiters look for when interviewing PhD students
- Understanding three important skill areas: science, professional experience and personality
- How to get people interested in my PhD subject
- How to communicate my motivation and my enthusiasm
- What my particular strengths are as a PhD graduate
- How to read the job advert and how to tailor my response best
- How to create an effective communications strategy as a PhD graduate
- How to behave to ensure a successful interview
- Tips to stay calm while facing tricky questions

