

## How to make a professional video job application

If you would like to apply for a management position or for a job abroad, an application video can be very useful. Such an application needs to consider certain aspects like the content, the lighting, and the sound. Furthermore, it should present a relaxed applicant who acts confident in front of the camera.

Sounds difficult? Well – it is not!

The focus of this seminar lies on the communication with the camera and with the recipient of the video message. Important aspects concerning posture, body language and the position of the hands will be dealt with. In addition, participants will learn how to use their voice and facial expressions for a confident and focused appearance in the video. Technical aspects and questions about the general conditions for an application video will also be dealt with.

### Content

- Producing your own or commissioning a video for your application?
- Application video - film trailer for an application
- What a screenplay for a video application should look like
- General conditions, surroundings and dress code
- Video format, illumination and sound
- The content of an application video

**This course will be held in English.**

### WHEN

07.12.2020 09:00 - 17:00

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