

Slidewriting & Storylining: Optimize your own academic presentation

Goal

The goal of this online workshop is to develop a convincing ten-slide-presentation of your own research findings, e.g. for a conference, a colloquium or the disputation of your doctoral thesis.

Content

During the theory part, you will learn basic techniques to compress your complex content and develop comprehensive slides and a convincing storyline.

In the practical part, you will apply these techniques while preparing a presentation of your very own research.

Methods

All theoretical techniques will be put into practice, giving you the chance to visualize your very own research during the workshop. After the online-workshop is finished, you will have the opportunity of discussing your slides individually with the trainer during a short one-on-one coaching (30 minutes, appointments will be booked with the trainer on the first workshop day and will be held on the next day after the course or in the following week).

In order to customize the training, the trainer will ask you to send him a sample presentation of your work, e.g. a presentation of your research. You will not have to produce a new presentation for this, just something you already have.

Important

The focus of this training is on the logic of good slides and presentations. It does not cover the use of presentation software like PowerPoint or OpenOffice.