

Career paths... Remote Working & Digital Nomadism

An evening with Franziska Friedl (digital nomad and entrepreneur)

Digital nomads like to travel the world. They work from co-working spaces, boats and beaches, airbnbs, hotels and cafes. Remote workers enjoy their home offices. They spend more time with their families and save the time they would normally need for commuting. Or so they say...

If you are interested in new ways of working, in greater independence and more flexibility, then the concepts of remote working and/or digital nomadism may appeal to you. Both get you out of the office and seem to enable you to lead a more individualised life. They free you from the necessity to live, where your employer is happened to be based and they often offer more leeway regarding your working times.

Digital nomads and other remote workers fall into two camps: They are either freelancers and digital entrepreneurs or they have found an employer that allows or even promotes remote work. While they come from many different professional backgrounds, they all have managed to find that one niche that has opened the door into the virtual working world.

While there are many tantalising sides attached to this new way of working, there are also challenging aspects that need to be considered before deciding to follow a remote working career. Our evening with Franziska Friedl, a digital nomad who has set up her own digital business some years ago, will give you an interesting insight into a work life beyond those traditional career paths we all know. Franziska will talk about her own experiences; she will highlight the challenges that digital nomads face in their day to day life, she will explain which skills and competences you need as a remote worker and she will give you an idea about how to start your digital career.

Speaker: Franziska Friedl

(digital nomad and social media marketing entrepreneur)

Please note

This workshop cannot be credited as qualification measures at the Department of Mechanical Engineering. However, you are welcome to participate.