

Prof. Simone Kauffeld, PhD

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Simone Kauffeld is head of the Institute for Industrial/Organizational and Social Psychology at the Technical University Braunschweig since 2007. After studying psychology and business administration at the University of Koblenz-Landau and the Philipps-University Marburg and working as an organizational developer in a large company in the automotive industry for one and a half years, she acquired her PhD and habilitation at the Institute of Industrial Science at the University of Kassel. On an international level she worked as a guest researcher at the City University of New York and as a professor in North-western Switzerland.

In her research Simone Kauffeld deals with the topics competence development and management (training and transfer); team and leadership; career/coaching; and organization and work design. The topic digitalization is present as a cross-sectional issue. For this purpose Simone Kauffeld develops scientifically substantiated tools and intervention concepts, e.g. for projects supported by the Federal Ministry for Education and Research (BMBF) or the German Research Foundation (DFG). Moreover, these tools and concepts are also created for a practical use.

She publishes her research in international and national journals (e.g., Journal of Vocational Behavior, Journal of Applied Psychology, European Journal of Work and Organizational Psychology). She is publisher for the journals "PersonalQUARTERLY" and "Gruppe. Interaktion. Organisation" [Group. Interaction. Organization]. She also publishes different books and book series about industrial and organizational psychology. She teaches disciplinary as well as interdisciplinary undergraduate and graduate courses.

To provide active knowledge transfer, Simone Kauffeld gives numerous lectures outside of the academic context. Moreover, in cooperation with German Lorenzo and the transfer company of the Technical University Braunschweig, she founded Prof. Dr. KAUFFELD & LORENZO (former 4 A-SIDE GmbH) in 2008. Operating from Braunschweig and Jerez (Spain), Prof. Dr. KAUFFELD & LORENZO, which combines psychological and IT expertise, provides companies with profitable solutions (<https://kauffeld-lorenzo.de/>).

As a member of the TU Braunschweig's Executive Board, Simone Kauffeld has been responsible for all requests in the field of teaching and diversity since 2012. In this position she established sectors like "Innovative Teaching", "Media Education" and programs for prospective and international students, including those honored by the German Academic Exchange Service (DAAD) and a subsidiary of the Donors' Association for German Science (Stifterverbandstochter Bildung & Begabung).